



ONLINE EXHIBITION PLATFORM FOR INTERNATIONAL

GIFT EXPO 2018

1st EDITION **8-18 MAY** | 2nd EDITION **6-16 NOV**

WWW.GIFTEXPOTHAILAND.COM



SUPPORTED BY



ORGANISED BY



02 399 2455



02 399 2455 ext 30



www.hitevent.com



HitEvent



cs@hitevent.com



@giftexpo



No. 4529,4531 Sukhumvit Road

Bangna District Bangkok 10260



FACTSHEET **GIFT EXPO 2018**

1st EDITION **8-18 MAY**

2nd EDITION **6-16 NOV**

Venue : www.giftexpothailand.com

DESCRIPTION



Largest online International Gift Expo 2018 with creatively designed and lifestyle products and gifts. Purchasing gifts online is never easy until NOW.

EXHIBIT PROFILE



- Artificial Flowers/Plants
- Body, Bath, Fragrance & Spa Items
- Decorative Items
- Education & Stationery
- Gifts/Handicrafts
- Household Products/ Tableware & Kitchenware
- Fashion & Accessories
- Kids, Toys & Games
- PET Products & Services
- Seasonal
- Packaging
- Jewelry
- Design & Lifestyle Product
- Others, please specify

VISITOR PROFILE



- Public
- Trade
 - Corporate Procurement
 - Importers
 - Exporters
- Distributors
- Wholesalers
- Gift industry professionals

WHY EXHIBIT ?

THAILAND'S FIRST ONLINE EXHIBITION



LIMITLESS OPPORTUNITIES

Bring exhibitors to buyers without boundaries.



MULTI LEVEL BUSINESS PARTNERS

Opportunity for exhibitors and producers from OEM ODM OBM to gather and diversify businesses for greater exposure.



TARGETED MARKETING

Campaigns across multiple media channels focusing on target group including remarketing strategies.



CUSTOMER ANALYSIS

Analysis of visit data to enhance customers experience & satisfaction through fresh marketing strategy.

PARTICIPATION FEE



- Register Fee → @ **3,000 THB/Company**
- Platform Fee → @ **15% of actual sales**



SUPPORTED BY : THAI GIFT PREMIUMS & DECORATIVE ASSOCIATION



ORGANISED BY : HITEVENT CO., LTD.

POST-SHOW REPORT

SHOW DESCRIPTION

Online Largest Exhibition on International Gift & Premium Fair 2017

SHOW DATE

29 November - 10 December, 2017

VENUE

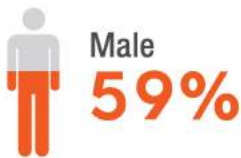
www.giftexpoThailand.com

VISITOR ANALYTICS

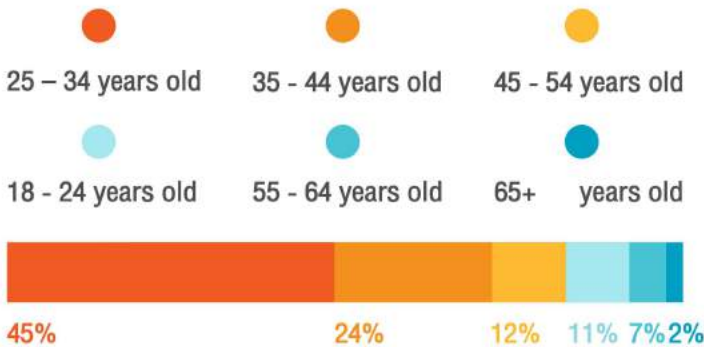


Number of Visitors **15,000+**

Page views **61,000+**



AVERAGE AGE OF VISITOR



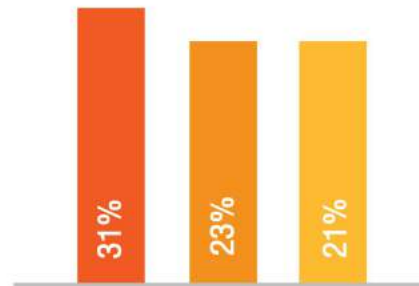
DEVICE



POPULAR VISITING HOURS



13.00 - 17.00 hr.
18.00 - 22.00 hr.
09.00 - 12.00 hr.

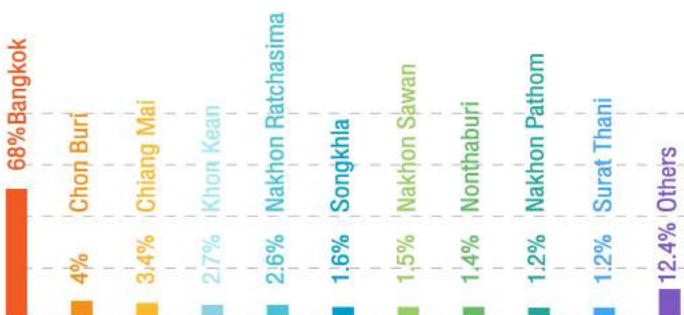


LOCATION

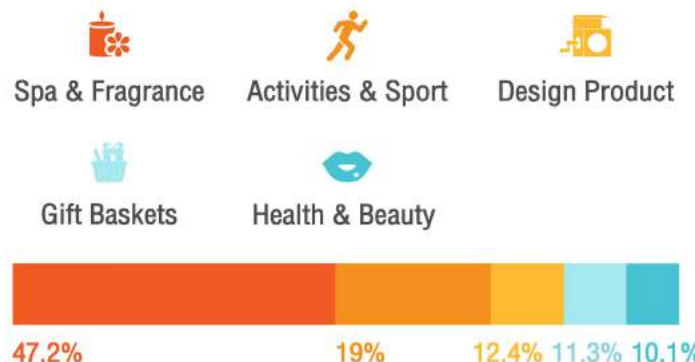


A mix of Cambodia, USA, Vietnam, India, Laos, Myanmar, Malaysia

TOP 10 REGION OF THAILAND



CATEGORIES CONVERSION



INTERESTS OVERVIEW 

AFFINITY CATEGORY **46%**



Lifestyle



Food



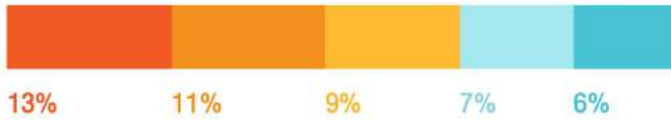
Social



Shopping



Technology



IN-MARKET SEGMENT 

32%



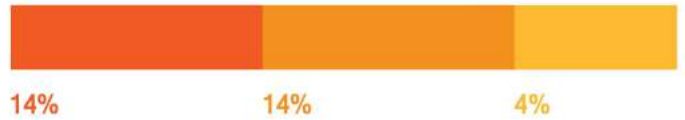
Travel



Business & Service



Others



OTHERS CATEGORY **43%** 



Art & Entertainment



Travel & Lifestyle



Others



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