

# Thailand **BIG+BIH** APRIL

**43<sup>RD</sup>** BANGKOK INTERNATIONAL GIFT FAIR 2017 AND  
BANGKOK INTERNATIONAL HOUSEWARE FAIR 2017

**ASEAN**  
**LIFE+STYLE**

Application  
Form

## BANGKOK INTERNATIONAL GIFT FAIR 2017 AND BANGKOK INTERNATIONAL HOUSEWARE FAIR 2017

### TRADE DAYS:

19-21 April 2017  
10.00-18.00 Hrs.

### PUBLIC DAYS:

22-23 April 2017  
10.00-21.00 Hrs.

### VENUE:

BITEC, Bangkok  
Thailand

Organized by



In collaboration with



Bigandbihfair



[www.bigandbih.com](http://www.bigandbih.com)

[www.ditp.go.th](http://www.ditp.go.th)

DITP Call Center **1169**

Dear

Sir/Madam,

Subject: BIG+BIH April 2017

The Department of International Trade Promotion, Ministry of Commerce, Thailand, cordially invites you to participate in one of the largest gift and houseware fairs in Southeast Asia, "Bangkok International Gift Fair 2017 and Bangkok International Houseware Fair 2017 (BIG+BIH April 2017)", which will be held during 19-23 April 2017 (trade days: 19-21 April 2017, public days: 22-23 April 2017) at Bangkok International Trade and Exhibition Centre (BITEC), Bangna, Bangkok, Thailand.

We believe that BIG+BIH April 2017, will provide you with many benefits and a great chance to promote your products, expand your markets and meet potential buyers from all over the world during trade days as well as to promote your products to end users, mainly local consumers on public days. It is expected that there will be approximately 600 companies of domestic and overseas exhibitors, as well as over 10,000 buyers and professionals from the industry on trade days and over 60,000 visitors on public days.

As an exhibitor at BIG+BIH April 2017 you will receive a free advertisement in the Fair Directory CD-rom and company promotion package of our Trade Show on Internet ([www.bigandbih.com](http://www.bigandbih.com).)

Enclosed please find information regarding exhibitor participation, including fair information and application form. **The application deadline is 16 January 2017.** For further information, please do not hesitate to contact the Office of Fashion and Lifestyle Business Development Tel: +66 (0) 2507 8309, 8363 Fax: +66 (0) 2547 4281 E-mail : [big@ditp.go.th](mailto:big@ditp.go.th), Websites: [www.bigandbih.com](http://www.bigandbih.com), [www.ditp.go.th](http://www.ditp.go.th).

Best Regards,

( Ms.Napajaree Weoratana )

Director

Office of Fashion and Lifestyle Business Development

Website: www.bigandbih, www.ditp.go.th

**BOOTH'S ALLOCATION AND FAIR DIRECTORY ENTRY FORM**

Please choose the appropriate categories and provide any further information to best describe your company and products.

Company Name: .....

Brand Name : .....(Product Description : (Please specify in block letters within the given area.) .....

**For BIG applicant :**

**1. PRODUCT CATAGORY**

*(Please choose only one)*

- WELLNESS
- 60+
- TOY AND GAMES/ CHILDREN
- STATIONERY
- PET PRODUCT AND SERVICES
- GIFT & PREMIUM
- SPORT & TRAVEL
- HOME DÉCOR
- FURNITURE & LIVING

**2.FAIR CATALOGUE ENTRY**

*(Maximum of 5 items)*

**WELLNESS**

- Spa Products
- Candles
- Potpourri/ Fragrance/ Incense
- Soap
- Beauty/ Cosmetic

**60+**

- Beauty/ Cosmetic/ Spa Product
- Fashion/ Jewellery/ Accessories
- Small Furniture
- Home Decorative
- Anti - Aging Drink

**TOY AND GAMES/ CHILDREN**

- Educational/ Wooden Toy
- Dolls and Accessories
- Games
- Hobby
- Children ware/ Children Item

**STATIONERY**

- Organizers/Files
- All kinds of Pens, Pencil, Markers, Crayon
- Blade/ Cutter/ Scissor
- Adhesive Tape
- Photo Album

**PET PRODUCTS AND SERVICES**

- Pet Food
- Lifestyle Product
- Service

**GIFT & PREMIUM**

- Gift & Decorative Item
- Fabric/ Leather/ Plastic Bag
- Fashion Jewellery/ Accessories
- Scarf
- Premium/ Promotional Item
- Gift Wrapping/ Greeting Card/ Box

**SPORT & TRAVEL**

- Luggage
- Sport ware
- Sport Accessories and Equipment
- Camping

**HOME DÉCOR**

- Home Decorative
- Artificial Flower/ Plant/ Fruit/ Vegetable
- Mirror Frame/ Picture Frame
- Painting/ Picture
- Christmas Item

**FURNITURE & LIVING**

- Furniture
- Home Furnishing Textile/ Fabric
- Pillow & Mattress
- Carpet/ Matting
- Office Furniture
- Lamp & Lighting
- Outdoor Furniture
- Garden & Outdoor Living

**For BIH APPLICANT:**

**1. PRODUCT CATAGORY**

*(Please choose only one)*

- KITCHENWARE/ TABLEWARE
- GLASSWARE
- BATHROOM ACCESSORY AND CLEANING EQUIPMENT
- SMALL ELECTRICAL APPLIANCE

**2. FAIR CATALOGUE ENTRY**

*(Maximum of 5 items)*

**KITCHENWARE/ TABLEWARE**

- Kitchenware/ tableware

**GILASSWARE**

- Glassware

**BATHROOM ACCESSORIES AND CLEANING EQUIPMENT**

- Bathroom Accessory and Cleaning Equipment

**SMALL ELECTRICAL APPLIANCE**

- Small Electrical Appliance

**APPLICATION FORM**

**1. Company's Profile**

Company

Name:.....

Address:.....

District:.....Province:.....

Country:.....Postcode:.....

Tel:.....Fax:.....

Email:.....Website:.....

Contact Person

(Mr/Ms/Mrs.....)

Position:.....

**2. Type of Company**

- Manufacturer       Exporter       Importer  
 Representative/Agency       Wholesaler/Distributor       Others (please specify)\_\_\_\_\_

**3. Previous Experience in BIG+BIH**

- No       Yes, in year \_\_\_\_\_

**4. Space Rental Fee**

Rental Fee	Unit Price (3x3 m)	Number of Units	Total Amount (US\$)
Raw Space Only (Vat Included)	US \$ 2,140		

**5. Term of Payment**

- 5.1. First payment (50% of total participation fee) must be paid at the time of submitting application.  
 5.2. Second payment (50% of total participation fee) must be paid **before 16 January 2017**.  
 5.3. Payment must be made to the "Department of International Trade Promotion" by Bank Draft only.

Please fax the completed Application Form, Fair Directory Entry Form, and a photocopy of Bank Draft, to

Fax: +66 (0) 2547 4281, and send the Bank Draft by registered mail to Department of International Trade Promotion, Office of Fashion and Lifestyle Business Development, 563 Nonthaburi road, Bang Krasor, Nonthaburi 11000, Thailand. For more information, please contact Tel: +66 (0) 2507 8309, 8363  
 E-mail: big@ditp.go.th  
 Websites: www.bigandbih.com, www.ditp.go.th

We have read and agree to abide Exhibition Rules and Regulations of application set out by the organiser



Authorised Signature:.....  
 Name of Signatory: .....  
 Position: .....  
 Date (DD/MM/YY): ...../...../.....

FOR OFFICIAL USE ONLY:

**Application Deadline: 16 January 2017**

- 50% deposit US\$ ..... Received Date: ...../...../.....  
 50% deposit US\$ ..... Received Date: ...../...../.....

PRODUCT SAMPLE SHEET

Picture of Product

Picture of Product

Booth's Layout

TRADE SHOW ON INTERNET ENTRY FORM

In order to successfully promote your company and products/services, please provide the information as complete as possible.

Company Name: .....

Products/Services:

No.1 Name: .....

Description: .....

No.2 Name: .....

Description: .....

No.3 Name: .....

Description: .....

Please attach file and e-mail to [tradeshow@ditp.go.th](mailto:tradeshow@ditp.go.th) (maximum size 800x600 pixels or 1 MB)

1. Company Logo (.JPG) = 1 file
2. Picture No.1 – No.3 (.JPG) = 3 file

For more information about "Trade Show on Internet" please contact:

Trade Information Division, Office of Digital Commerce and Trade Information Resources

563 Nonthaburi road, Bang Krasor, Nonthaburi 11000, Thailand

Tel: +66 (0) 2507 7842-3

E-mail: [tradeshow@ditp.go.th](mailto:tradeshow@ditp.go.th)

**FACT SHEET**

- Event Name:** Bangkok International Gift Fair 2017 and Bangkok International Houseware Fair 2017
- Date:** 19-23 April 2017  
**Trade days :** 19-21 April 2017 (10.00-18.00 Hrs.)  
**Public days :** 22-23 April 2017 (10.00-21.00 Hrs.)
- Venue:** Bangkok International Trade and Exhibition Centre (BITEC), Bangna, Bangkok, Thailand
- Organizer:** Department of International Trade Promotion, Ministry of Commerce, Thailand  
 Office of Fashion and Lifestyle Business Development  
 563 Nonthaburi Road, Bang Kra Sor, Nonthaburi 11000, Thailand  
 Tel: +66 (0) 2507 8309, 8363  
 Fax: +66 (0) 2547 4281  
 E-mail: big@ditp.go.th Websites: www.bigandbih.com, www.ditp.go.th
- Supporters:** 1. Thai Gifts Premiums & Decorative Association 5. Thai Stationeries and Office Supplies Association  
 2. Thai Toy Industry Association 6. Design & Objects Association  
 3. Thai Housewares Trade Association 7. Home Decorative Design Association  
 4. Northern Handicrafts Manufacturer and Exporters Association (NOHMEX)
- List of Exhibits:** 1. Wellness 7. Sport & Travel  
 2. 60+ 8. Home Décor  
 3. Toy and Games/ Children 9. Furniture & Living  
 4. Stationery 10. Household Product  
 5. Pet Product and Service 11. Other  
 6. Gift & Premium
- Number of Exhibitors:** Approximately 600 companies/1,600 booths from both domestics and overseas
- Participation Fee:** US \$ 2,140 (Vat included) per unit of 9 sqm. (3 x 3 m.), raw space only
- Visitor Profile:** **Trade days:** buyers, importers, manufacturers, traders, distributors, wholesalers, retailers, department stores, etc.  
**Public days:** trade visitors, local consumers and foreign tourists are expected.

FIGURE DATA	BIG+BIH APRIL 2016	BIG+BIH APRIL 2017 (expected)
Number of Exhibitors	418 companies/ 1,202 booths	600 companies/1,600 booths
Participating Countries	Taiwan, Myanmar, Laos, Cambodia, Japan, Vietnam, Malaysia, South Korea, Gana	Taiwan, Myanmar, Laos, Cambodia, Japan, Vietnam, Malaysia, Gana , South Korea
Exhibition Area	40,000 sqm.	40,000 sqm.
Number of Visitors	45,613	58,100
• Trade Days	5,588	8,000
• Public Days	40,025	50,000
Major Visiting Countries	Taiwan, China, Japan, USA, Singapore, India, Hong Kong, Vietnam, Germany	Taiwan, China, Japan, USA, Singapore, India, Hong Kong, Vietnam, Germany

**TERMES AND CONDINATIONS**

**1. General**

1.1 An application shall be binding from the time that it has been accepted until declined by the Fair Organizer. Acceptance of the application shall be deemed to constitute a binding agreement with regard to stand location and rent specified.

1.2 Any infringement against this agreement by the Exhibitor shall render the Exhibitor liable to exclusion with immediate effect from participation in current and future exhibitions. The Exhibitor shall be responsible in such a case for the stand rental for the exhibition to which this agreement relates.

1.3 The Exhibitor shall undertake to undertake to the general "Rules and Regulations" as set out in this application, and to any special regulations which may be issued by the Fair Organizer, such as the Exhibitor's Manual.

**2. Eligibility for the Condition of Participation**

2.1 The Fair Organizer has absolute discretion in the admission of Exhibitor. All applications for participation shall be made on the prescribed Application Form and will be effect only after the required payment is satisfied.

2.2 All exhibitors must be legally registered companies either in Thailand or in their country of origin.

**3. Licensing and Allocation of Exhibition Space**

3.1 Exhibition space is licensed to the Exhibitor only. The Exhibitor is not allowed to sub-license the exhibition space allocated to it, either wholly or in part, without the prior written consent of the Fair Organizer.

3.2 Exhibitor are required to use the exhibition space allocated in a manner satisfactory to the Fair Organizer both during assembling and installation of stand as well as at the exhibition. The Fair Organizer reserves the right to clear all or part of the space allocated to the Exhibitor at Exhibitor's expense should they not be satisfied with the way the space is being used.

3.3 The Fair Organizer may allocate the exhibition space in any manner as they deem fit but will take into account such factors as the order of applications received and the nature of exhibits. The Fair Organizer reserves the right to change the venue for the Exhibition, to change the exhibition space allocated to the Exhibitor, to alter the size and dimensions of the exhibition space or to undertake other structural alterations as they deem fit. Such changes shall be at the discretion of the Fair Organizer and the Exhibitor shall have no claim for compensation as a result of any changes.

3.4 If an exhibitor withdraws, for whatever reason, after its application has been approved, the application fee paid will be forfeited.

**4. Exhibitor Sales Regulations**

Products or services not included on the admission document cannot be exhibited. The Fair Organizer has the right to remove non-approved exhibits at the cost of the Exhibitor. Exhibits may not be removed from the stand until after the event has ended. The operation and demonstration of exhibits can only be carried out within the framework of accepted standards.

**5. Terms of Payment**

5.1 The application fee is to be paid in US dollars for companies based outside Thailand and for importers, by Bank Draft payable to the order of "Department of International Trade Promotion".

5.2 Refunds will not be issued in any event.

5.3 The stand location may not be occupied before the stand rental has been paid in full.

5.4 In the event of the Fair Organizer being obliged by events out of its control such as: war, the imposition of special measures by local authority or government, strike, lock out, fire or any other comparable incident, to cancel or postpone the exhibition, no refund of the stand rental will be paid.

**6. Conduct in the Exhibition Centre**

6.1 During the exhibition period, the Exhibitor shall be responsible for the good conduct of its employees, agents, contractors and sub-contractors who shall be bound by, and must observe these Terms and Condition in all respects

6.2 Exhibitors must not permit anything which causes a nuisance or in the opinion of the Fair Organizer does not conform with the general standards of the Exhibition or may amount to a breach of these Terms and Conditions.

6.3 Exhibitor's stand must be manned by an authorized and competent representative of the Exhibitor at all time during the Exhibition.

6.4 Publicity materials may only be distributed from Exhibitors' own stand.

**7. Construction and Decoration**

7.1 Standard booths are provided by Fair's official contractor. No decoration, booth fitting or exceed the height of the standard booth.

7.2 Exhibitors taking up Raw Space may appoint either the official stand contractor or their own construct to design and contract their Exhibition stand, the design of which must be submitted to the Fair Organizer for approval before construction and installation.

7.3 It is not permissible for Exhibitors to damage partitions, floor, or any other goods supplied by the official contractor.

7.4 It is not permissible for Exhibitors to place objects outside their Exhibition stands or to obstruct fire safety devices, emergency exits and electrical control cabinets.

7.5 Use of the hall ceiling is not allowed for the exhibitor.

7.6 An Exhibitor who has bulky exhibits which cannot be transported freely along the aisles of the Exhibition should contract the Fair Organizer in good time prior to the Exhibition to plan their inward transport.

7.7 Move-in and move-out of stand materials and exhibits must be done according to the arrangement and within the limits and manners specified in the Exhibitor's Manual.

7.8 Without the authorization of the fire authorities and the Fair Organizer it is not permissible for the Exhibitor to use a naked flame and to store gasses and inflammable liquids within the exhibition area.

7.9 All exhibits stand materials and the like shall be removed immediately after the closing of the Exhibition according to arrangement and within the time limits specified in the Exhibitor's Manual.

**8. Printed Materials**

The Fair Organizer disclaims all responsibility for any errors in the Visitor Guide Book, Fair Directory CD-rom or any other printed matter.

**9. Amendment of Regulations**

The Fair Organizer may amend these regulations and their terms owing to unavoidable circumstances. The Exhibitor agrees beforehand to any Such amendment, and to observe them accordingly.

**10. Waiver**

No Waiver by the Fair Organizer of any of the provision of these Rules and Regulations or of any of its rights here under shall have effect unless given in writing and signed by a Director of the Fair Organizer.

**11.Exclusion of Liability**

11.1 The Exhibitor agree to indemnify and hold the Fair Organizer blameless, in regard to: clams, liabilities, losses, actions, damages, judgements, expenses, costs and charges of any kind arising out of the default or negligence of, or any damage caused by the Exhibitor or its contractors or sub-contractors. The Exhibitor shall take out insurance policies to cover itself against all potential liabilities.

11.2 The Fair Organizer disclaims all responsibility for any loss or damages occurred to property of exhibitors caused by acts of God, natural disaster, riot, theft, or fire, or any acts uncontrollable and unpredictable in nature.