

Dear Sir/Madam,

Subject: BIG+BIH October 2015

The Department of International Trade Promotion, Ministry of Commerce, Thailand, cordially invites you to participate in one of the largest gift and houseware fairs in Southeast Asia, "Bangkok International Gift Fair and Bangkok International Houseware Fair 2015 (BIG+BIH October 2015)", which will be held during 19-23 October 2015 (trade days:19-21 October 2015, public days: 22-23 October 2015) at Bangkok International Trade and Exhibition Centre (BITEC), Bangna, Bangkok, Thailand.

We believe that BIG+BIH October 2015, will provide you with many benefits and a great chance to promote your products, expand your markets and meet potential buyers from all over the world during trade days as well as to promote your products to end users, mainly local consumers on public days. It is expected that there will be approximately 600 companies of domestic and overseas exhibitors, as well as over 10,000 buyers and professionals from the industry on trade days and over 70,000 visitors on public days.

As an exhibitor at BIG+BIH October 2015 you will receive a free advertisement in the Fair Directory CD-rom and company promotion package of our Trade Show on Internet (www.bigandbih.com.)

Enclosed please find information regarding exhibitor participation, including fair information and application form. **The application deadline is 29 July 2015.** For further information, please do not hesitate to contact the Office of Fashion and Lifestyle Business Development Tel: +66 (0) 2507 8309, 8372 Fax: +66 (0) 2547 4281, E-mail: big@ditp.go.th, Websites: www.bigandbih.com, www.ditp.go.th.

Best regards,



(Mr. Ekachat Seetavorarat)

Director

Office of Fashion and Lifestyle Business Development



Department of International Trade Promotion, Office of Fashion and Lifestyle Business Development

Tel: +66 (0) 2507 8309, 8372 Fax: +66 (0) 2547 4281 E-mail: big@ditp.go.th

Website: www.bigandbih.com, www.ditp.go.th

BOOTH'S ALLOCATION AND FAIR DIRECTORY ENTRY FORM

In order to provides as complete an entry, please choose the appropriate categories and provide any further information to best describe your company and products.

Company Name:

Brand Name :Product Description : (Please specify in block letters within the given area.)

For BIG applicant (Please Choose only one)

BIG October 2015

BIH October 2015

1. BOOTH : S ALLOCATION

(Please choose only one)

PURE PLEASURE:

Gift/Decorative Items, Handicraft
And Promotional Gifts

- Boxes
- Ceramics
- Fashion Jewelry
- Garden Accessories
- Wickerworks
- Glass
- Lacquerware
- Leather
- Marble
- Metal/Brass/Bronze/Pewter
- Miniatures
- Mirror Frames/Picture Frames
- Paintings/Pictures
- Paper/Saa Paper
- Plastic/Polyresin
- Promotional/Premium Gifts
- Shell Crafts
- Umbrellas
- Wickerworks
- Wood

PURE EARTH :

- Artificial Flowers/Plants
- Potpourri/Candles
- Spa Products

FUN AND FAVORITE

- Christmas Decorative Items
- Toys and Games

LIFE STYLING:

- Home Textiles
- Fabric Decorative Items

2.FAIR CATALOGUE ENTRY

(Maximum of 5 items)

PURE PLEASURE:

Gift/Decorative Items, Handicrafts
And Promotional Gifts

- Boxes (Multi-Purpose)
- Brass/Bronze Gift/Decorative Items
- Ceramic Gift/Decorative Items
- Fashion Jewelry
- Garden Accessories
- GlassGift/Decorative Items
- Lacquerware
- LeatherGift/DecorativeItems
- Marble Gift/Decorative Items
- Metal Gift/Decorative Items
- Miniatures
- Mirror Frames/Picture Frames
- Paintings/Pictures
- Paper Gift/Decorative Items
- Pewter Gift/Decorative Items
- Plastic/Polyresin Gift/ Decorativee Items
- Promotional/Premium Gifts
- ShellCrafts
- Umbrellas
- Wickerworks
- WoodenGifts/DecorativeItems

PURE EARTH:

- Artificial flowers/Plants, Potpourri,
- Candles and Spa Products
- Artificial Fruits/Vegetables
- Artificial Plants/Flowers
- Candles and Accessories
- Potpourri/Fragrance/Incense
- Spa Products

GREEN AND ECO:

- Green and Eco Friendly Products

FUN AND FAVORITES:

- Christmas Decorative Items
- Artificial Christmas Trees
- Christmas Decorative Items
- Festival and Party Articles

Toys and Games

- Battery Operated Toys
- Dolls and Accessories
- Educational/Wooden Toys
- Games
- Stuffed Toys
- Wheeled Toys
- Hobbies

PET PRODUCTS AND SERVICES

- Pet Products and Services

Stationery

- Adhesive Tapes
- All kinds of Pens, Pencils Markers, Crayons
- Blades/Cutters/Scissors
- Calendars
- Desktop Accessories
- Gift-Wrapping Paper, Gift Ribbons, Bags, Etc.
- Greeting Cards
- Organizers/Files
- Photo Albums

LIFE STYLING:

- Home Textiles and Fabric Decorative Items
- Bedspread
- Carpets/Mattings
- Fabric Gift/Decorative Items
- Home Furnishing Textiles/Fabrics
- Wall and Window Coverings

For BIH applicant

1.BOOTH'S ALLOCATION

(Please choose only one)

HEART AND HOME:

Household Products

- Ceramic
- Glass
- Melamine
- Metal/Brass/Bronze/Pewter
- Plastic
- Stainless
- Wood

COMFORT ZONE:

- Bathroom Accessories
- Cleaning Equipments
- Small Electrical Appliances

2. FAIR CATALOGUE ENTRY

(Maximum of 5 items)

HEART AND HOME:

Household Products

- Base Metal Kitchenware
- Base Metal Tableware
- Ceramic Kitchenware
- Ceramic Tableware
- Glassware
- Melamine Tableware
- Pewter Tableware
- Plastic Kitchenware

Plastic Tableware

- Stainless Steel Kitchenware
- Stainless Steel Tableware
- Wooden Kitchenware
- Wooden Tableware

COMFORT ZONE:

- Bathroom Accessories
- Cleaning Equipments
- Small Electrical Appliances

APPLICATION FORM

1. Company's Profile

Company Name:
 Address:
 District: Province:
 Country: Postcode:
 Tel: Fax:
 E-mail: Website:
 Contact Person: (Mr./Ms./Mrs.):
 Position:

2. Type of Company

Manufacturer Exporter Importer
 Representative/Agency Wholesaler/Distributor Others (Please specify)

3. Previous Experience in BIG+BIH

No Yes, in year

4. Space Rental Fee

Rental Fee	Unit Price (3x3 m)	Number of Units	Total Amount (US\$)
Raw Space only	US\$ 2,000		

5. Term of Payment

5.1 First payment (50% of total participation fee) must be paid at the time of submitting application.
 5.2 Second payment (50% of total participation fee) must be paid **before 29 July 2015**.
 5.3 Payment must be made to the "Department of International Trade Promotion" by Bank Draft only.

Please fax the completed Application Form, Fair Directory Entry Form and a photocopy of Bank Draft to
 Fax: +66 (0) 2547 4281. And send the Bank Draft by registered mail to Department of International Trade Promotion,
 Office of Fashion and Lifestyle Business Development: 563 Nonthaburi Road, Bang Kra Sor, Nonthaburi 11000,
 Thailand. For more information, please contact Tel: +66 (0) 2507 8309, 8372 E-mail: big@ditp.go.th,
 Websites: www.bigandbih.com, www.ditp.go.th.

We have read and agree to abide Exhibition Rules and Regulations of application set out by the organizer.

Company Stamp

Authorized signature
 Name of signatory
 Position
 Date: (DD/MM/YY) / /

FOR OFFICIAL USE ONLY:

Application deadline: **29 July 2015**

50% deposit US\$ Received date / /
 50% deposit US\$ Received date / /

PRODUCT SAMPLE SHEET

Please attach a photograph of company's product

TRADE SHOW ON INTERNET ENTRY FORM

In order to successfully promote your company and products/services, please provide the information as complete as possible.

Company Name:

Product/Services:

No.1 Name:

Description:

No.2 Name:

Description:

No.3 Name:

Description:

Please attach file and e-mail to tradeshow@ditp.go.th (maximum size 800 x 600 pixels or 1 MB)

1. Company Logo (.JPG) = 1 file
2. Picture No.1 - No.3 (.JPG) = 3 files

For more information about "Trade Show on Internet" please contact:

Trade Information Division, Office of Digital Commerce and Trade Information Resources

563 Nonthaburi Rd., Bang Kra Sor, Nonthaburi 11000, Thailand

Tel: +66 (0) 2507 7842 - 3 E-mail: tradeshow@ditp.go.th

FACT SHEET

Event Name: Bangkok International Gift Fair and Bangkok International Houseware Fair 2015

Date: 19-23 October 2015
Trade days : 19-21 October 2015 (10.00-18.00 Hrs.)
Public days : 22-23 October 2015 (10.00-21.00 Hrs.)

Venue: Bangkok International Trade and Exhibition Centre (BITEC), Bangna, Bangkok, Thailand

Organizer: Department of International Trade Promotion, Ministry of Commerce, Thailand
 Office of Fashion and Lifestyle Business Development
 563 Nonthaburi Road, Bang Kra Sor, Nonthaburi 11000, Thailand
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Supporters:

1. Thai Gifts Premiums & Decorative Association	5. Thai Stationeries and Office Supplies Association
2. Thai Toy Industry Association	6. Home Decorative Design Association
3. Thai Housewares Trade Association	
4. Northern Handicrafts Manufacturer and Exporters Association (NOHMEX)	

List of Exhibits:

1. Artificial Flowers/Plants and Potpourri	6. Toys and Games
2. Christmas Decorative Items and Candles	7. Stationery
3. Gifts, Decorative Items and Handicrafts	8. Green and Eco Friendly Products
4. Home Textile and Fabric Decorative Items	9. Pet Products and Services
5. Household Products	10. Others

Number of Exhibitors: Approximately 600 companies/1,600 booths from both domestics and overseas

Participation Fee: US\$ 2,000 per unit of 9 sqm. (3 x 3 m.), raw space only

Visitor Profile: **Trade days:** buyers, importers, manufacturers, traders, distributors, wholesalers, retailers, department stores, etc.
Public days: trade visitors, local consumers and foreign tourists are expected.

FIGURE DATA	BIG+BIH October 2014	BIG+BIH October 2015 (expected)
Number of Exhibitors	491 companies/1,403 booths	600 companies/1,600 booths
Participating Countries	Taiwan, Myanmar, Laos, Cambodia, Japan, China	Taiwan, Myanmar, Laos, Cambodia, Japan, China
Exhibition Area	40,000 sqm.	40,000 sqm.
Number of Visitors	56,552	57,000
• Trade Days	8,170	8,200
• Public Days	48,382	48,800
Major Visiting Countries	USA, Japan, Malaysia, Taiwan, China, Vietnam, Germany	USA, Japan, Malaysia, Taiwan, China, Vietnam, Germany

TERMS AND CONDITIONS

1. General

1.1 An application shall be binding from the time that it has been accepted until declined by the Fair Organizer. Acceptance of the application shall be deemed to constitute a binding agreement with regard to stand location and rent specified.

1.2 Any infringement against this agreement by the Exhibitor shall render the Exhibitor liable to exclusion with immediate effect from participation in current and future exhibitions. The Exhibitor shall be responsible in such a case for the stand rental for the exhibition to which this agreement relates.

1.3 The Exhibitor shall undertake to undertake to the general "Rules and Regulations" as set out in this application, and to any special regulation s which may be issued by the Fair Organizer, such as the Exhibitor's Manual.

2. Eligibility for the Condition of Participation

2.1 The Fair Organizer has absolute discretion in the admission of Exhibitor. All applications for participation shall be made on the prescribed Application Form and will be effect only after the required payment is satisfied.

2.2 All exhibitors must be legally registered companies either in Thailand or in their country of origin.

3. Licensing and Allocation of Exhibition Space

3.1 Exhibition space is licensed to the Exhibitor only. The Exhibitor is not allowed to sub-license the exhibition space allocated to it, either wholly or in part, without the prior written consent of the Fair Organizer.

3.2 Exhibitor are required to use the exhibition space allocated in a manner satisfactory to the Fair Organizer both during assembling and installation of stand as well as at the exhibition. The Fair Organizer reserves the right to clear all or part of the space allocated to the Exhibitor at Exhibitor's expense should they not be satisfied with the way the space is being used.

3.3 The Fair Organizer may allocate the exhibition space in any manner as they deem fit but will take into account such factors as the order of applications received and the nature of exhibits. The Fair Organizer reserves the right to change the venue for the Exhibition, to change the exhibition space allocated to the Exhibitor, to alter the size and dimensions of the exhibition space or to undertake other structural alterations as they deem fit. Such changes shall be at the discretion of the Fair Organizer and the Exhibitor shall have no claim for compensation as a result of any changes.

3.4 If an exhibitor withdraws, for whatever reason, after its application has been approved, the application fee paid will be forfeited.

4. Exhibitor Sales Regulations

Products or services not included on the admission document cannot be exhibited. The Fair Organizer has the right to remove non-approved exhibits at the cost of the Exhibitor. Exhibits may not be removed from the stand until after the event has ended. The operation and demonstration of exhibits can only be carried out within the framework of accepted standards.

5. Terms of Payment

5.1 The application fee is to be paid in US dollars for companies based outside Thailand and for importers, by Bank Draft payable to the order of "Department of International Trade Promotion".

5.2 Refunds will not be issued in any event.

5.3 The stand location may not be occupied before the stand rental has been paid in full.

5.4 In the event of the Fair Organizer being obliged by events out of its control such as: war, the imposition of special measures by local authority or government, strike, lock out, fire or any other comparable incident, to cancel or postpone the exhibition, no refund of the stand rental will be paid

6. Conduct in the Exhibition Centre

6.1 During the exhibition period, the Exhibitor shall be responsible for the good conduct of its employees, agents, contractors and sub-contractors who shall be bound by, and must observe these Terms and Condition in all respects

6.2 Exhibitors must not permit anything which causes a nuisance or in the opinion of the Fair Organizer does not conform with the general standards of the Exhibition or may amount to a breach of these Terms and Conditions.

6.3 Exhibitor's stand must be manned by an authorized and competent representative of the Exhibitor at all time during the Exhibition.

6.4 Publicity materials may only be distributed from Exhibitors' own stand.

7. Construction and Decoration

7.1 Standard booths are provided by Fair's official contractor. No decoration, booth fitting or exceed the height of the standard booth.

7.2 Exhibitors taking up Raw Space may appoint either the official stand contractor or their own construct to design and contract their Exhibition stand, the design of which must be submitted to the Fair Organizer for approval before construction and installation.

7.3 It is not permissible for Exhibitors to damage partitions, floor, or any other goods supplied by the official contractor.

7.4 It is not permissible for Exhibitors to place objects outside their Exhibition stands or to obstruct fire safety devices, emergency exits and electrical control cabinets.

7.5 Use of the hall ceiling is not allowed for the exhibitor.

7.6 An Exhibitor who has bulky exhibits which cannot be transported freely along the aisles of the Exhibition should contract the Fair Organizer in good time prior to the Exhibition to plan their inward transport.

7.7 Move-in and move-out of stand materials and exhibits must be done according to the arrangement and within the limits and manners specified in the Exhibitor's Manual.

7.8 Without the authorization of the fire authorities and the Fair Organizer it is not permissible for the Exhibitor to use a naked flame and to store gasses and inflammable liquids within the exhibition area.

7.9 All exhibits stand materials and the like shall be removed immediately after the closing of the Exhibition according to arrangement and within the time limits specified in the Exhibitor's Manual.

8. Printed Materials

The Fair Organizer disclaims all responsibility for any errors in the Visitor Guide Book, Fair Directory CD-rom or any other printed matter.

9. Amendment of Regulations

The Fair Organizer may amend these regulations and their terms owing to unavoidable circumstances. The Exhibitor agrees beforehand to any Such amendment, and to observe them accordingly.

10. Waiver

No Waiver by the Fair Organizer of any of the provision of these Rules and Regulations or of any of its rights here under shall have effect unless given in writing and signed by a Director of the Fair Organizer.

11. Exclusion of Liability

11.1 The Exhibitor agree to indemnify and hold the Fair Organizer blameless, in regard to: clams, liabilities, losses, actions, damages, judgements, expenses, costs and charges of any kind arising out of the default or negligence of, or any damage caused by the Exhibitor or its contractors or sub-contractors. The Exhibitor shall take out insurance policies to cover itself against all potential liabilities.

11.2 The Fair Organizer disclaims all responsibility for any loss or damages occurred to property of exhibitors caused by acts of God, natural disaster, riot, theft, or fire, or any acts uncontrollable and unpredictable in nature.